

# The Future.

Seize opportunities. Set the standard.

N O V A   T E C H   I N D U S T R I E S

NOVA GEN ARISA 1.0



# \_NOVA TECH INDUSTRIES

Nova Tech Industries (NTI) is becoming a global unicorn for Emotional Support Devices (ESDs). We bring emotionality, quality & lifestyle to every home and create sustainable solutions to social challenges.

1

## B2B Sales

2

2

## License Marketing

Our empathic AI is multimodal, adaptive and platform independent. Licensing of this AI solution works for international markets and applications beyond the adult industry.

3

## Sales & Service Structure

We operate a proven distribution network with a Europe-wide franchise model through our sister brand housedoll. Rental, cleaning, repair and prototype testing are done directly at the customer - data-driven, scalable and profitable.

4

## Social Impact

Our ESDs address real social challenges such as loneliness, isolation and sexual violence. Nova Tech Industries uses technology to create new spaces for intimacy, assistance and dignity - and stands for responsibility in a sensitive market.



# REAL PROBLEMS

*Customer feedback - names changed*

## Heinrich from Berlin

Is 65 years old and suffers from severe loneliness. His wife died in 2019, since then he has no social contacts and is mentally isolated. Christmas is the worst time.

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**One of 17 million**  
In Germany only.

## Marcus from Düsseldorf

Is 21 years old. He loves computer games and likes to hang out on the Internet - preferably on social media on profiles of beautiful women. He has never had a girlfriend. He doesn't dare.

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**One of 16 million**  
A whole generation.

## Ines from Luxemburg

Works actively in a women's shelter and suffers from the fate of her clients - the number of unreported cases of forced prostitution and human trafficking is in the billions annually.

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**200k p.a. reported cases..**  
Unreported cases unknown.

## Tom & Alina from Peitz

The 44-year-old couple's needs have gone unmet for 8 years. They are afraid to share. The frustration is seriously threatening their partnership and their self-esteem.

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**35% of adults.**  
Sexual dissatisfaction.



# \_THE SOLUTION EMOTIONAL SUPPORT DEVICES

**Tactile sensors** under the silicone skin for system information retrieval and manual control.

Built-in heating veins simulate natural **body temperature**

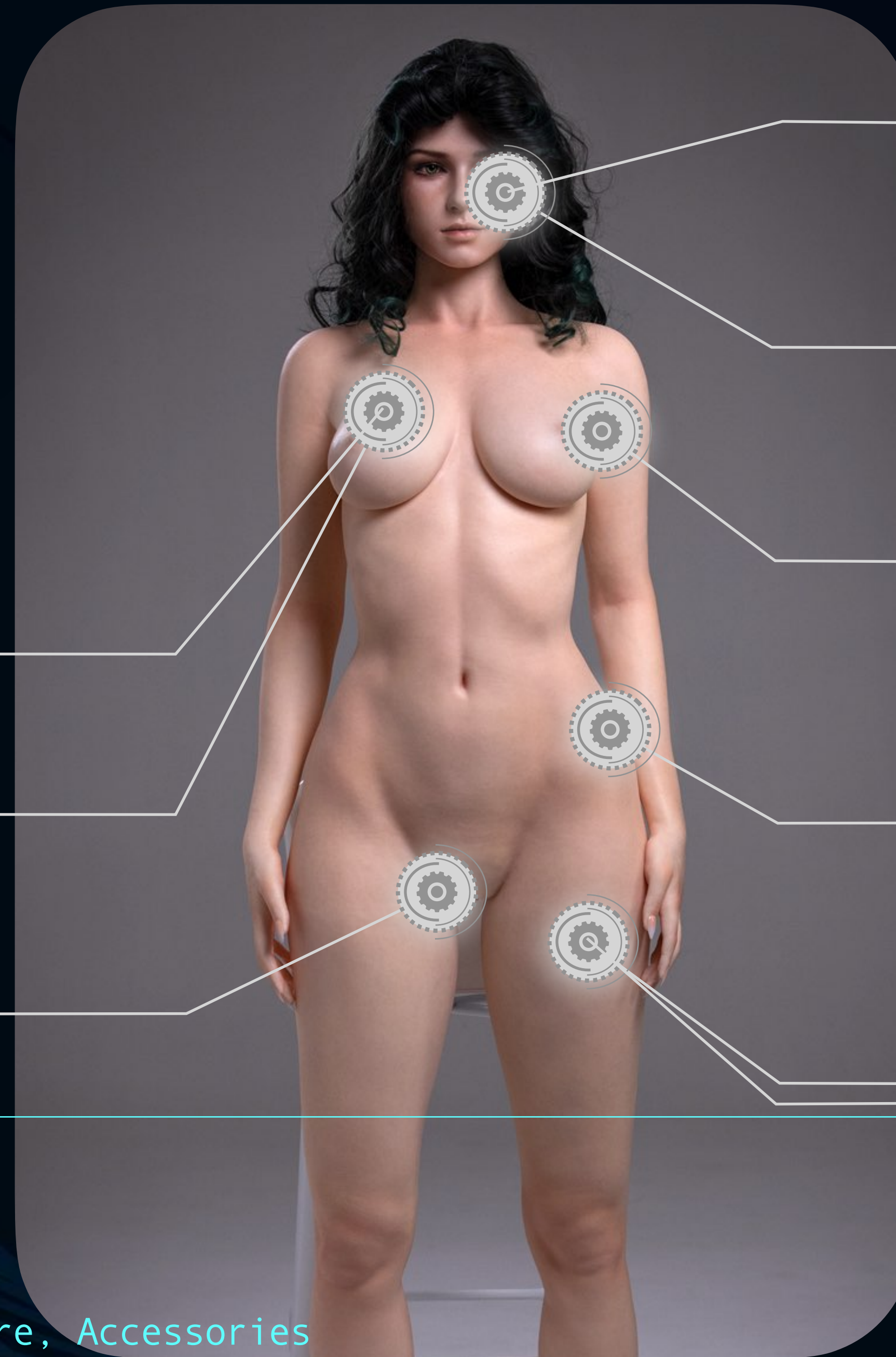
Intelligent **actuators** provide smooth, realistic pelvic, arm, and head motion - controlled directly by the AI.

Ø RRP €3,800 excl. VAT

Lifetime: Ø 2-4 Years

Upsell: Upgrades, Repair, Care, Accessories

Use-cases: Private homes, Nursing homes, Psychiatric facilities, Prisons, Therapies, Integration, Lifestyle, Tech



Compact, **powerful hardware** integrated into the head module, including speaker, microphone and battery for mobile autonomy.

**Multimodal AI** with adaptive personality, real-time dialogue, and custom configuration through an intuitive web platform.

Realistic feel with soft, regionally-matched shore grade zones for an unparalleled lifelike **skin feel**.  
100% recyclable / 100% allergen free

Fully **customizable**, including implanted hair on the face, legs, genitals, arms, armpits, skin colors, and more.

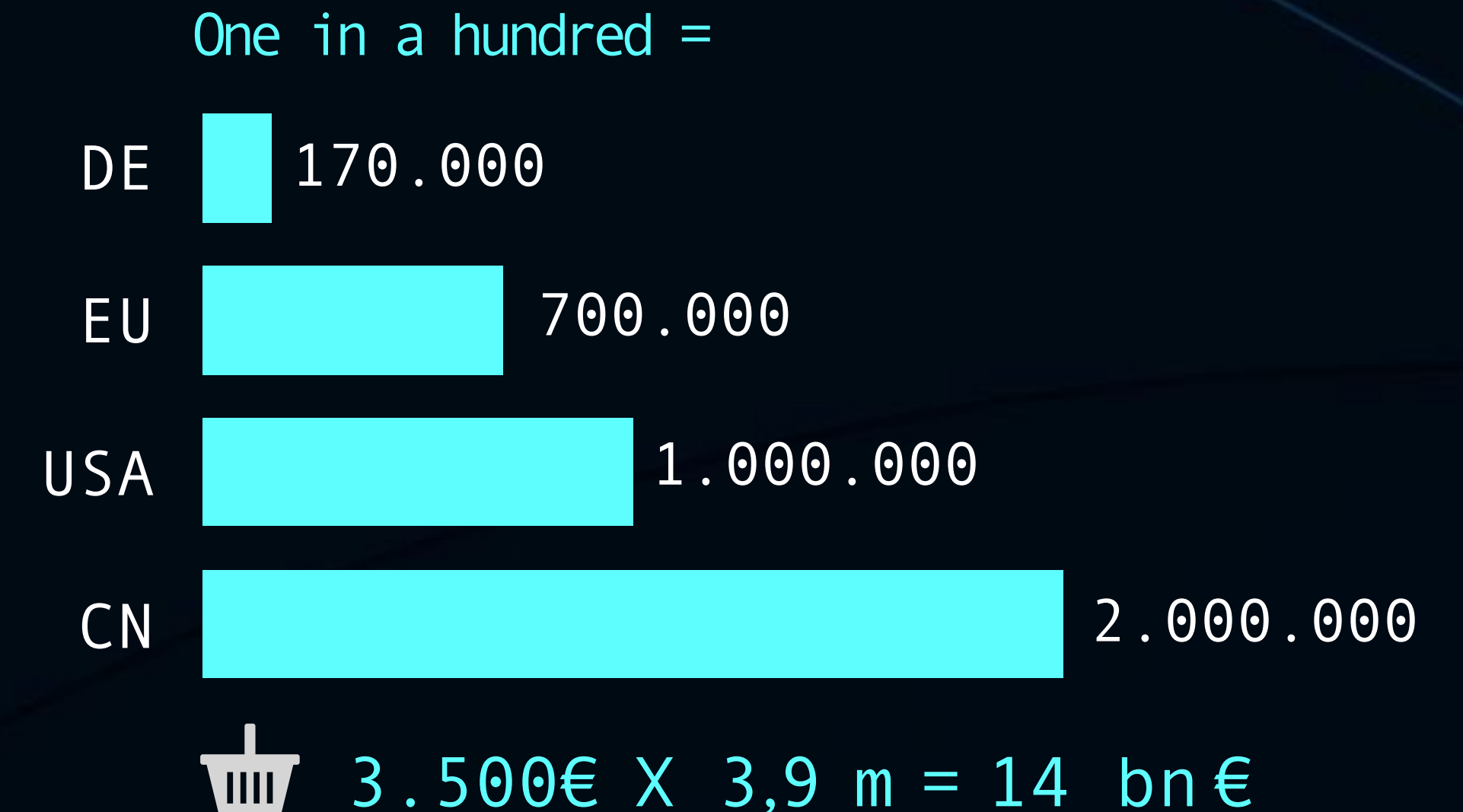
Structurally optimized aluminum-plastic composite **skeleton** for maximum mobility, stability and long-term use.

Innovative 2K PU foam for significant **weight reduction** without sacrificing stability or shape.



# \_MARKET VOLUME

Only the "loneliness" factor is considered here.



Fraunhofer Institute 2024: "One in five Germans and 40% of men in the EU would sleep with a sex robot".

Professor of Ethics Beschorner, University of St. Gallen: "Sexual forms such as 'digisexuality' - sex with robots will be the majority in the future".

Futurologist Dr. Pearson: "Sex robots already established in households from 2025 (...) and normality in the next 5 years".



# \_Proof of Concept

housedoll

1,1 m

Revenue 2024

1.146

Orders 2024

300k+

Visitors 2024

- ✱ First Franchise License
- ✱ VIP Models
- ✱ Transport System Development
- ✱ AI Process Integration
- ✱ Social Support
- ✱ 4.6 Star Ratings
- ✱ Authorized & Certified

2026 on track to 6,9 Mio. €

[www.housedoll.de](http://www.housedoll.de)



# \_Proof of Concept

www.housedoll.de

Google ★★★★★



Over 4.6 stars  
reviews on over  
4 sites



Trusted  
payment providers



30+ Media

> 500 newsletter subscribers

Clear cost structure

Structured market analysis

Conscious distance to red light,  
sexist language and towards  
diversity, respectability and a  
cleaner look.



**Martin S.** via support mail

"Hello dear hd team, do you know when there is a German language AI that works well? (Manufacturer name removed) only offers Chinese and Japanese language (...)"

**Alexander M.** via support mail

"(...) why is there no production in Europe. The delivery time is very long and expensive (...) and I have the feeling that (manufacturer name removed) makes no effort (...) failure after 2.5 months"

**Alexander v. G.** via support mail









"Thank you for your advice and recommendation (...) The doll has arrived (after 9 weeks...)... The workmanship is ok for the price, but I have fallen in love. I'm keeping her (...)"

**Christian F.** via support mail

"(...) I bought my last doll from you, 12th model, photo attached \*smile\*. Thank you !! For the service (...) Do you know when the German language function will come on the market? (...)"



# \_USP.

Retailer				
Premium offer	X	X	X	✓
Configurator	X	X	X	✓
Exclusive brands			X	✓
Renting				✓
24/7 AI support				✓
VIP models				✓
Manufacturer				
Made in EU				✓
Shortened delivery times				✓
self-sufficient robotics				✓
Multimodal AI				✓
transparent production				✓
Lightweight technologies			X	✓



# **\_TEAM.** together for a better future..



founder & CEO

Salvadore-Hugo Garth

Salvadore laid the foundation for NTI with housedoll. Today, he leads Nova Tech Industries with a spirit of innovation, vision and uncompromising execution based on a clear ethical standard.



co-founder & COO

Nils Reher

Co-founder of NTI, combines analytical clarity with operational excellence. His technical expertise, empathy and understanding of social processes characterize production and development.



finance & strategic associate

Daniel Schäfer

Expert in start-ups, financing, licensing and succession. Investor and advisor with over 20 years of experience.



Ein starkes Team

Bereit zum Erobern

3 permanent employees take care of the backend and projects. Mr. Schmidt is responsible for property rights. All production-related service providers have been evaluated.



# **VISION**

NOVA TECH INDUSTRIES IS BECOMING ONE OF EUROPE'S MOST IMPORTANT TECH-COMPANIES WITH SOCIAL IMPACT. WE ARE SHAPING TOMORROW'S EVERYDAY LIFE WITH EMOTIONAL SUPPORT DEVICES THAT REDEFINE HUMAN CLOSENESS.

ESDs WILL BE IN EVERY SECOND HOUSEHOLD, PROVIDE RELIEF IN SOCIAL INSTITUTIONS AND GIVE EMOTIONAL SUPPORT TO FUTURE GENERATIONS.

1

## **SOCIAL CHANGE**

NTI is actively driving the normalization of empathic technology. We are not just helping to shape the public discourse on robotics and AI - we are defining it. As a first mover with ethical standards, we are creating a new category between human and machine - emotional, functional, respectful.

2

## **SOCIAL IMPACT**

Our products are more than consumer goods - they are helpers, companions and bridge builders. From assistive devices for the physically challenged, to therapeutic aids, to alternative solutions to problematic markets such as prostitution.

3

## **FIRST MOVER**

As a modern lifestyle brand, we focus on a broad audience and are part of public society. ESD is anchored in everyday life and is a product that everyone knows, sees and owns.



# OFFER.

INVEST IN THE FUTURE OF A NEW GENERATION.

Total capital requirement: €2.2 million / 4 caps

Diversified product lines

Pandemic & crisis resilient

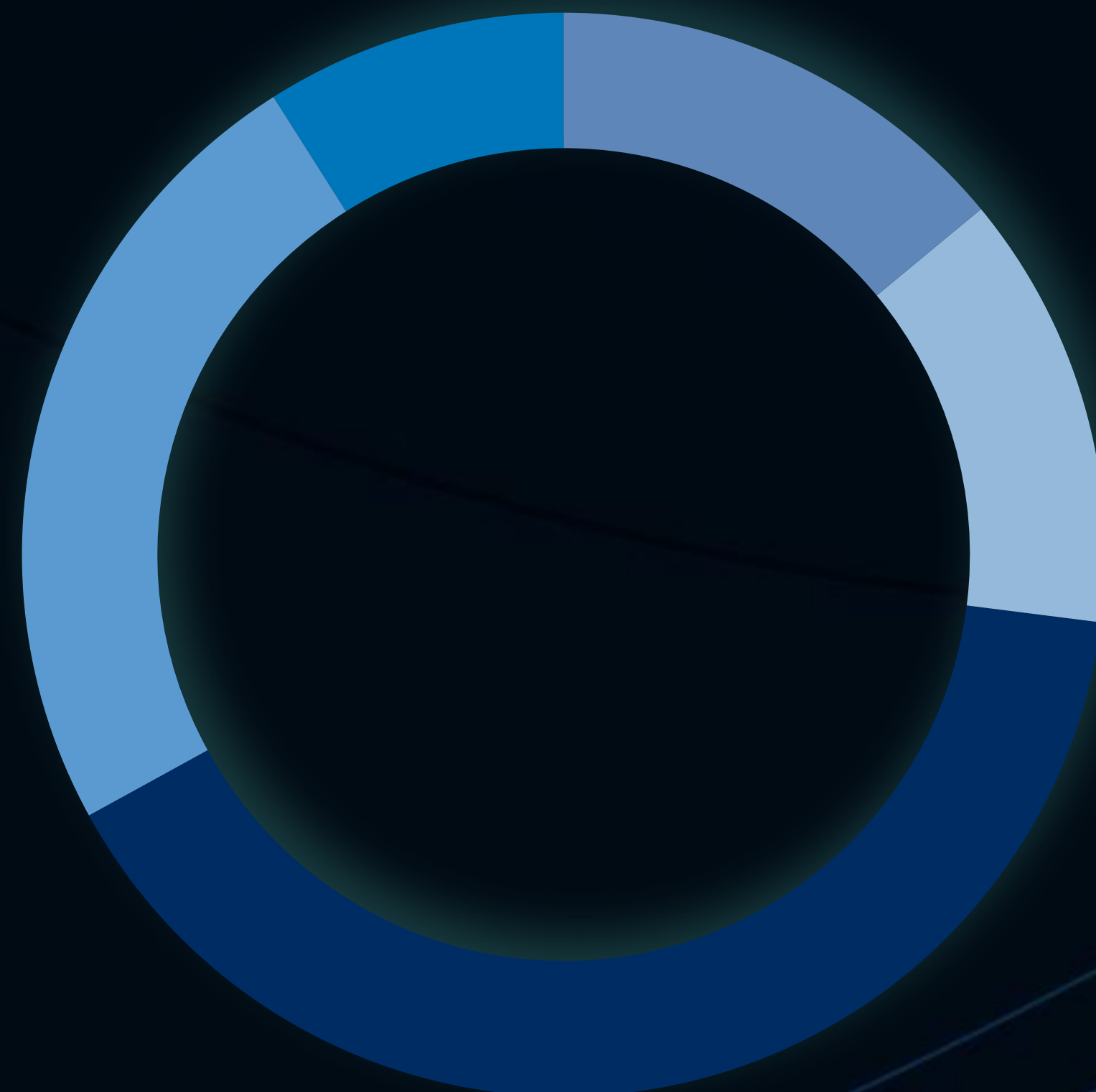
High growth future market

Robust innovation pipeline

Huge social impact

Sales Development:    2025/26 - 680k €  
                                     2026/27 - 8,5 m €  
                                     2027/28 - 19 m €

We provide a detailed five-year financial plan including a business plan.  
A product demonstration is available upon request.





**empowering the future through  
excellence, passion and intimacy\_**  
with emotional support devices.

**Salvadore-Hugo Garth**

founder & managing director

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